

**AGENDA ITEM:** Strategic Objectives

THREE-YEAR GOAL: ACHIEVE FULL IMPLEMENTATION AND FUNDING OF THE LIBRARY OF CALIFORNIA ACT AND COMPLETE THE TRANSITION FROM CLSA

Six-Month Objectives:

1. By the conclusion of the April 2001 Board meeting, each Board member will distribute educational packets to at least three legislators and will participate in CLA Legislative Day activities.

*Completed*

2. By the June Board meeting, the Legislative Committee will determine the appropriate role of staff, subject to legal and staff resource limitations, in developing legislative strategy and advocacy to the legislature, Governor's office, etc.

*Report to be presented at August 2001 Board meeting*

3. At the June 2001 Board meeting, the Legislative Committee will present a strategy to build support for LoC funding among relevant constituencies.

At its June meeting the LoC Board requested information on a mechanism to collect "success stories" related to Library of California programs and services. Staff reviewed several Web sites where such stories were collected. A good model can be found at the Association of Specialized and Cooperative Library Agencies (ASCLA) Web site <http://cs.ala.org/lsta/>. ASCLA is a division of the American Library Association (ALA).

*Copies of pages from this Web site are included as Exhibit A.*

THREE-YEAR GOAL: ESTABLISH AN EFFECTIVE BOARD

Six-Month Objectives:

3. By the April 2001 Board meeting, each Committee Chair, working with his/her Staff Liaison, will develop a draft mission/purpose statement for his/her committee.

*Completed – Exhibit B*

Relevant Committee: Legislative  
Staff Liaison: Mark Parker